

REVIEW

# Emerging trends in modern pharmaceuticals: translational drug delivery systems, data-driven formulation design, and advanced manufacturing paradigms

**K. Gobinath\***, C. Indhumathi, R. Sachitha, J. Selvapriya and S. Tanushree

Department of Pharmaceutics, JKK Munirajah Institute of Health Sciences College of Pharmacy, Erode, India

**\*Correspondence:**K. Gobinath,  
gobinathkcp@gmail.com**Received:** 03 August 2025; **Accepted:** 28 August 2025; **Published:** 03 October 2025

The field of pharmaceuticals plays a decisive role in determining whether newly developed therapies ultimately succeed in real-world patient use. The rapid expansion of advanced therapeutic modalities, including nucleic acid-based medicines, antibody-drug conjugates, and highly potent small-molecule drugs, has clearly exposed the limitations of conventional formulation approaches. As a result, there is a growing need for sophisticated drug delivery systems, intelligent formulation design strategies, and flexible manufacturing technologies capable of accommodating complex molecular entities. In parallel, regulatory authorities are actively encouraging innovation through initiatives that promote continuous manufacturing and enhanced real-time quality control. Against this background, the present review examines current trends in pharmaceuticals, with particular focus on lipid nanoparticle-based delivery platforms, antibody drug conjugates, artificial intelligence-assisted formulation development, additive manufacturing, and continuous processing. Importantly, the discussion is grounded in recent clinical trial outcomes and patent activity, illustrating how modern pharmaceuticals serves as a critical link between laboratory research and clinical application.

**Keywords:** pharmaceuticals, lipid nanoparticles, antibody-drug conjugates, artificial intelligence, continuous manufacturing

## Introduction

Historically, pharmaceuticals was recognized primarily as a practical science aimed at transforming active pharmaceutical ingredients (APIs) into stable, patient-compliant forms. However, while that remains part of the mission, it is no longer the primary focus or value addition of the profession. The therapeutic landscape has advanced and shifted toward managing large, complex molecules such as nano formulations, nucleic acids, biologics, and highly potent conjugates that require sophisticated formulation and delivery systems to pass through clinical development (1, 2).

Most of the problems associated with poor bioavailability, instability, toxicity at therapeutic doses, and manufacturing

difficulties are the main causes of preclinical attrition. These problems are rarely pharmacological; instead, they stem from poor formulation design and process control. That is why, now, pharmaceuticals is a key player in the translational medicine landscape, impacting all decisions from candidate choice to regulatory approval (3).

At the same time, improvements in materials science, computer modeling, and manufacturing process analytics have given formulation scientists new tools. Regulatory agencies, understanding the need to modernize, have begun to back innovative manufacturing approaches that focus on quality by design (QbD) and continuous improvement. These changes have made pharmaceuticals a field that combines biology, engineering, data science, and regulation (4–6).

## Advanced drug delivery systems: focus on lipid nanoparticles

### Scientific rationale and formulation principles

Lipid nanoparticles (LNPs) have now become the most proven delivery systems for nucleic acid-based medicines that do not use viruses. They have been successful because the right materials were chosen and not just through testing many different formulae. Typical systems are made of ionizable lipids, phospholipids, cholesterol, and polyethylene glycol (PEG) lipids, and each type of component plays an important functional role (7–9).

Ionizable lipids are the most critical component, as they enable the efficient encapsulation of negatively charged nucleic acids and the escape from endosomes after cells take up the particles. However, minor changes to the structure of these lipids can have a large impact on where the LNPs go in the body, how toxic they are, and how well they transfect cells, illustrating how structure-function relationships in pharmaceuticals can be very sensitive (10).

### Clinical translation and ongoing trials

The clinical relevance of LNPs is best illustrated by the growing number of nucleic acid therapeutics currently in human trials.

These programs discussed in [Table 1](#) demonstrate that formulation robustness, rather than biological targeting alone, often determines clinical feasibility. Issues such as immunogenicity, storage stability, and dose reproducibility continue to challenge LNP-based products.

## Antibody-drug conjugates: pharmaceuticals beyond targeting

Antibody-drug conjugates (ADCs) were the major example of the union of formulation strategies and biologics, as shown

in [Figure 1](#). While target selection is often emphasized when discussing ADCs, the method of assembly critically discusses their efficacy and safety profiles. Achieving the correct chemistry of substance, optimizing drug antibody ratios, preventing particle aggregation, and ensuring formulation stability are essential tasks (11, 12).

Early ADC projects failed because they released the payload too early and weren't uniform from batch to batch. Now, with advanced site-specific conjugation techniques and better linker technology, reproducibility has gotten better. Still, formulation issues are not easy, especially for low-volume injectable products that require high concentrations (13–15).

### Mechanisms of action of antibody-based anticancer therapies

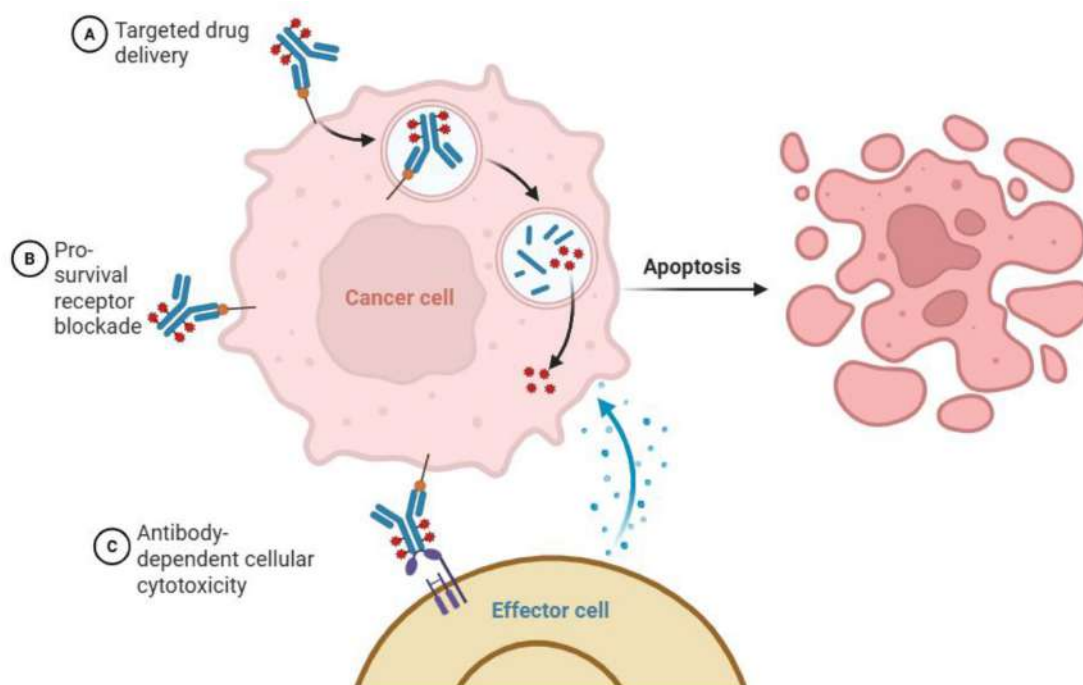
1. *Targeted drug delivery*: ADCs bind selectively to tumor-associated antigens on cancer cells, are internalized, and release cytotoxic payloads intracellularly, leading to cell death.
2. *Pro-survival receptor blockade*: Therapeutic antibodies inhibit oncogenic signaling by blocking ligand-receptor interactions or receptor activation on the cancer cell surface, suppressing survival and proliferation pathways.
3. *Antibody-dependent cellular cytotoxicity (ADCC)*: Antibody-coated cancer cells are recognized by Fc receptors on effector immune cells, triggering immune-mediated killing.

Together, these mechanisms culminate in apoptosis and elimination of cancer cells.

These examples discussed in [Table 2](#) reinforce that pharmaceuticals governs not only product stability but also therapeutic index and patient safety (16–18).

**TABLE 1** | Selected ongoing and recent clinical trials using LNP-based delivery systems.

Therapeutic candidate	Indication	Payload	Sponsor	CT phase	ClinicalTrials.gov ID
Messenger ribonucleic acid (mRNA)-4157/V940	Melanoma (adjuvant)	Personalized mRNA vaccine	Moderna/Merck	Phase II	NCT03897881
NTLA-2001	Amyloid transthyretin (ATTR) amyloidosis	Clustered regularly interspaced short palindromic repeats (CRISPR)-Cas9 mRNA	Intellia	Phase I	NCT04601051
CV9202	Non-small cell lung cancer (NSCLC)	mRNA cancer vaccine	CureVac	Phase I	NCT01915524
ALN-HTT02	Huntington's disease	siRNA	Alnylam	Phase I	NCT06585449



**FIGURE 1** | Antibody-drug conjugates (ADCs) mechanism of action.

**TABLE 2** | Selected approved and late-stage ADCs with relevance to pharmaceuticals.

ADC	Target	Payload	Status	Representative trial ID
Trastuzumab deruxtecan	HER2	Topoisomerase I inhibitor	Approved	NCT03734029
Sacituzumab govitecan	TROP-2	SN-38	Approved	NCT01631552
Datopotamab deruxtecan	TROP-2	DXd	Phase III	NCT04656652
Loncastumimab tesirine	CD19	PBD dimer	Approved	NCT03589469

## Artificial intelligence in formulation and process development

In recent years, artificial intelligence (AI) has emerged as a practical tool within the drug development and manufacturing pipeline. Its best uses are in making less work for humans, not in taking their jobs. In the future machine learning will be used more to figure out how a drug dissolves in water, what it looks like, how stable it is, and how it will act (19–23).

In industries, AI and PAT data will be used to control parts of the process to make it better and more accurate, especially in continuous manufacturing (CM). But the powers that be will only let it happen if it can be shown that the AI is clear, proven, and makes sense of the chemistry (24, 25).

Best of all, the AI's work is only as good as the data it learns from. Most data today is not stored well and is behind a paywall or locked away. This makes a mix of models with data the best way to go (26).

## Additive manufacturing and personalized dosage forms

Additive manufacturing now offers new options for patient-specific treatment. Unlike traditional production, 3D printing allows precise control over how the dose looks, how it is structured inside, and how the medication is spread out.

Uses include doses for children, combined pills, and altered-release systems with specific timing. Even with these merits, everyday clinical use is still far off due to lack of clear rules, material challenges, and concern of quality. Pharmaceuticals is a major key in setting standards for production that need to be repeatable, robust, and safe for patients in decentralized settings (27).

## Continuous manufacturing and regulatory alignment

Continuous manufacturing (CM) is a game changer in the pharma network. It brings the manufacturing process

together, allowing immediate monitoring, which makes drug quality more dependable and supply lines safer.

Authorities and organizations have expressed backing for CM through implementing policies that help QbD practices. For pharmaceuticals, CM calls for a clearer understanding of process-product relationships and fosters a closer connection between formulation and manufacturing strategies, as shown in **Figure 2**.

Chart comparing traditional batch manufacturing and CM within the pharmaceutical industry.

The top image shows old-style batch manufacturing: each of these steps—raw material intake, synthesis, crystallization, filtration, downstream processing, and drug finishing—are separate and are followed by many tests and storage periods. This makes the process take longer and use more space, equipment, and energy in the factory. The bottom image shows integrated CM, where these steps are connected in one smooth flow, which can be done live in the factory with less need for storage and intermediate handling. CM has many benefits, including a smaller factory size, more flexible and stable process control, better quality control with live updates, and safer operation.

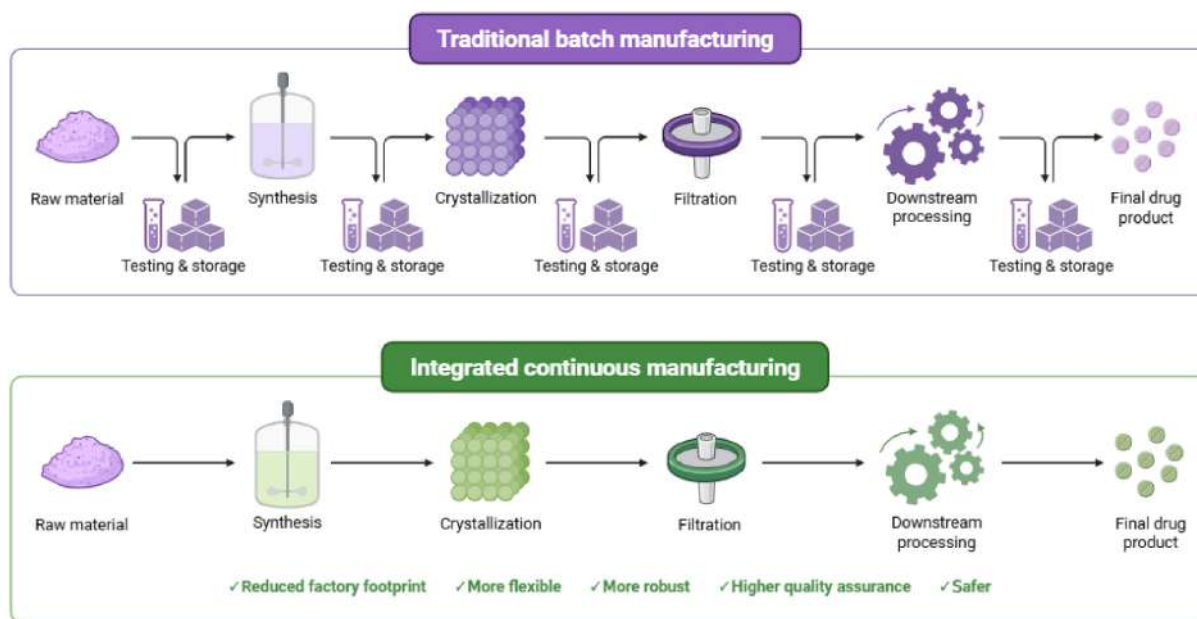
## Patent landscape and intellectual property trends (4, 5)

These patents discussed in **Table 3** illustrate a shift from broad platform claims toward highly specific composition and process innovations.

## Challenges and future outlook

New ways of making drugs have grown a lot but still have big troubles with how much they costs, who can buy them and all the rules they have worldwide. New ways to bring drugs need clever tech that makes new mixes, better labs, and keeps drugs cold on the way to people who need them most.

Future things we will see will likely come from tools that let us do many things, like mix smarter drugs, make drugs easier to make, and work with rule makers from the start. Encouraging researchers involved in new drug development to work across multiple disciplines within the field will be the most effective way to sustain innovation (23, 28–30).



**FIGURE 2** | Comparison of traditional batch manufacturing and integrated continuous manufacturing (CM) in pharmaceutical production.

**TABLE 3** | Representative patents relevant to advanced pharmaceuticals.

Technology area	Patent number	Key focus
Ionizable lipids (LNPs)	US 9,394,234 B2	DLin-MC3-DMA lipid compositions
Compositions and processes of LNP	WO 2017/180917 A3	Aminolipids for mRNA delivery
Linker and payload strategies in ADC	US 2022/0387618 A1	Trastuzumab deruxtecan combinations
Manufacturing methods associated with ADC	WO 2020/232276 A1	High-efficiency encapsulation

## Conclusion

Pharmaceutics is now a key part of translational medicine. It shows how new therapies are given, made, and checked today. The many new ways to give drugs, use data, and build new ways to make them has made this field larger than the old art of making medicines. When the new ideas are based on real, clinical, and regulatory facts, pharmaceutics will still be a crucial step in turning molecules found in labs into real benefits for patients.

## List of abbreviations

ADC: antibody-drug conjugate; AI: artificial intelligence; API: active pharmaceutical ingredient; ATTR: Amyloid transthyretin; CM: continuous manufacturing; CRISPR: clustered regularly interspaced short palindromic repeats; FDA: food and drug administration; HER2: human epidermal growth factor receptor 2; LNP: lipid nanoparticle; mRNA: messenger ribonucleic acid; NSCLC: non-small cell lung cancer; PAT: process analytical technology; PEG: polyethylene glycol; QbD: quality by design

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## Conflict of interest

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